



National Fisheries Institute

Position Title: NFI Crab Council Asia Liaison

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Mission/Purpose:

Reporting to the National Fisheries Institute (NFI) Crab Council Staff Lead, the Asia Liaison will be the primary in-region contact for NFI Crab Council projects. Recognizing that the trade association is the lead private group in the sustainability efforts in their respective countries and have built goodwill and good working relationships with various stakeholders over the years, this position will work collaboratively with the numerous trade associations with which the Council partners on Crab sustainability projects and serve as a resources to those organizations and a conduit for communications with the NFI Crab Council membership in the U.S.

In addition to reporting on the progress of fisheries improvement projects funded by the NFI Crab Council this position will actively promote suggested regulatory changes through education and outreach to appropriate government agencies consistent with the programs advocated by the trade associations in countries where crab sustainability projects are planned or underway.

This position will work closely with the Sustainable Fisheries Partnership (SFP) and help maintain a relationship that spans multiple projects and countries.

The Liaison will be responsible for helping form new crab processing associations in various countries that the NFI Crab Council will work with on sustainability projects and fisheries improvement plans.

Responsibilities

Result Areas	Job Accountabilities	Success Indicators
Growth	Help determine the need for and the feasibility of formation of new crab processing associations.	<p>Assessment of the need for crab producing associations and or new crab sustainability work in certain countries.</p> <p>Determination of likely budget for formation of association and operation of sustainability projects in new countries.</p> <p>Formation of associations in</p>

		specific predetermined target countries within the first year; Thailand, Vietnam, India
Regulation	<p>In consultation with the local trade association, promote creation and implementation of needed, measured, responsible regulatory oversight of crab fisheries.</p> <p>In concurrence with the need for regulation, organize/ participate in meetings between trade associations and the government to work on regulatory development and implementation.</p>	<p>Development of productive relationships within appropriate government regulatory agencies.</p> <p>Realization of new regulatory efforts.</p>
Reporting	<p>Scheduled progress reports to the NFI Crab Council on established goals and objectives based on personal contact with association projects and review of quarterly association reports.</p> <p>Provide reports and updates to trade associations on best practices among Asia associations on Sustainability projects.</p>	<p>Timely reports that help U.S.-based NFI Crab Council members get an accurate understanding of the progress of the sustainability efforts they have invested in.</p> <p>Provide NFI Crab Council participating companies with in-country project review and consultation point person.</p>
Representation	<p>Serve as the NFI Crab Council representation in Asia at association meetings, government relations meetings, NGO coordination meetings and various events at which a NFI Council presence is suggested or required.</p> <p>Coordination with local trade associations (who will provide inputs on local practices and customs) when dealing with government entities and authorities, to promote consistency on initiatives and policies being requested or being clarified.</p>	<p>Accurately represent the goals of the NFI Crab Council participating companies.</p> <p>NFI Crab Council goals reflected in concrete regulatory changes and represented as action taken in the broader regional crab sustainability agenda.</p>
Communication	<p>Manage the sharing of information between multiple in-country associations and accurately convey the point of view of the NFI Crab Council participating companies to partners and government contacts.</p> <p>Open and transparent communication should always be practiced with trade associations to ensure accurate and comprehensive information is being provided to NFI Crab Council promptly.</p>	<p>Understanding of NFI Crab Council's objectives and preferred path forward by stakeholders and clear communication of those needs.</p> <p>Ensure actions taken by association partners reflect clearly communicated objectives.</p>

Required Competencies:

- Understands the importance of and is comfortable communication with political and regulatory agencies
- Demonstrates ability to work in a highly collaborative environment
- Multi lingual (English required)
- Effective, well organized communicator
- Familiarity with trade associations
- Demonstrates ability to build coalitions and networks
- Understands and supports the importance of industry lead sustainability initiatives
- Recognized as a leader by peers
- Location: Bangkok, Thailand